



automechanika

MALAYSIA

Malaysia International Trade Fair for
Automotive Parts, Equipment & Service
Suppliers

31st March 2011 - 2nd April 2011

Kuala Lumpur Convention Centre

Discover new business opportunities at ASEAN's leading trade fair for automotive parts, equipment and services
东盟区领先的汽车零部件及保修行业展览会

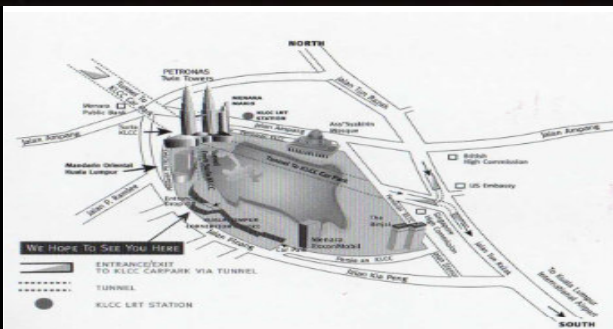
Show highlights:

- As one of ASEAN's three largest automotive markets, Malaysia is well placed to take advantage of the ASEAN Free Trade Area with neighboring countries
- The only automotive parts, equipment and services trade fair organised in collaboration with the Malaysian's government Malaysia External Trade Development Corporation (MATRADE)
- Quality automotive manufacturers and suppliers from Australia, Bangladesh, China, Germany, Hong Kong, India, Indonesia, Korea, Malaysia, Singapore, Taiwan, Thailand and UK
- Strong support from international trade associations and key local associations
- Featuring "Go Green", a new showcase for advanced green products as well as seminars on sustainable technologies and services
- Diverse fringe programme: Automechanika Academy, Federation of Automobile Workshop Owners' Association of Malaysia (FAWOAM) Annual Convention and "Green: Prospects and Future Potentials for Automotive Industry" seminar by Malaysia Automotive Institute (MAI)



Register online now to receive an admission badge!

- Go to www.automechanika.com
- Click "Kuala Lumpur"
- Click "Visiting the fair"
- Click "Online pre-registration"



Date:
31 March – 2 April 2011

Opening Hours:
10:00 – 18:00

Venue:
Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

Admission:
Free admission. Trade visitors only. Persons under aged 18 will not be admitted.

Contact:
Messe Frankfurt (HK) Ltd
Tel: (852) 2238 9912
Fax: (852) 2598 8771
autoasia@hongkong.messefrankfurt.com

Interactive Fairs & Management Sdn Bhd
Tel: (60) 3 7803 2276
Fax: (60) 3 7803 3276
info@malaysia.messefrankfurt.com

To register the programme, kindly contact

FAWOAM

Tel : 03-6257 7688

Fax : 03-6250 4288

E-mail : fawoam@gmail.com



FAWOAM'S PROGRAMMES & TALKS

31st March 2011 (Thursday)

► **Presentation on NAWAM website & business portal**
www.nawam.com.my

by Mr. David Loh, Director of Netica Solutions S/B

2.00p.m. - 5.00p.m. (Exhibition Hall 3, KLCC)

**** Open to all Trade Members & Public**

► **FAWOAM Annual General Meeting 2011**

7.00p.m. - 11.00p.m.

(Mezzanine 6 & 7, 4th Floor, Crowne Plaza Mutiara Kuala Lumpur)

**** By invitation only**

1st April 2011 (Friday)

► **Training on Technical philosophy on automotive service and after sales enterprise management**
(Conduct in Mandarin)

by Mr. Hu Jian Jun – Senior Engineer Automotive Service in China

10.00 a.m. – 1.00 p.m. (Exhibition Hall 3, KLCC)

**** Pre-registration with FAWOAM is required**

► **Training on Collision Repair Theory and System**
(Conduct in English & Mandarin Translation)

by Mr. Per Madsen, Car-O-Liner Area Sales Director translated by Mr. Frank Li, Car-O-Liner Academy Beijing Instructor cum Translator

2.00 p.m. – 5.00 p.m. (Exhibition Hall 3, KLCC)

**** Pre-registration with FAWOAM is required**

► **FAWOAM Convention Dinner 2011**

7.00p.m. (Nirwana Ballroom 1 & 2, Lower Lobby, Crowne Plaza Mutiara Kuala Lumpur)



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东盟区领先的汽车零配件及保修行业展览会

展会亮点:

- 马来西亚作为东盟区三大汽车市场之一，大大受惠于东盟自由贸易区与周边国家的经贸关系
- 马来西亚官方机构马来西亚对外贸易促进局(MATRADE)唯一协办的汽车零配件及保修行业展览会
- 展会获得国际性行业协会及地方权威机构的鼎力支持
- 来自澳大利亚、孟加拉共和国、中国、德国、中国香港、印度、印度尼西亚、韩国、马来西亚、新加坡、台湾地区、泰国及英国的优质汽车制造商和供应商齐聚亮相
- “驱动绿色新趋势”展区成为展会新亮点，将展出先进的环保产品并同期举办可持续性发展技术及服务方面的研讨会
- 精彩纷呈的同期活动：“Automechanika 专题研讨会”、“马来西亚汽车修理厂商总会年会”及由马来西亚汽车研究所 (Malaysia Automotive Institute - MAI) 组织的“绿色：汽车行业的前景与未来潜力”研讨会



立即进行网上预登记，获取入场证！

- 1 登陆网站 www.automechanika.com
- 2 点击“Kuala Lumpur”
- 3 点击“Visiting the fair”
- 4 点击“Online pre-registration”

日期：
2011年3月31日至4月2日

开放时间：
10:00 - 18:00

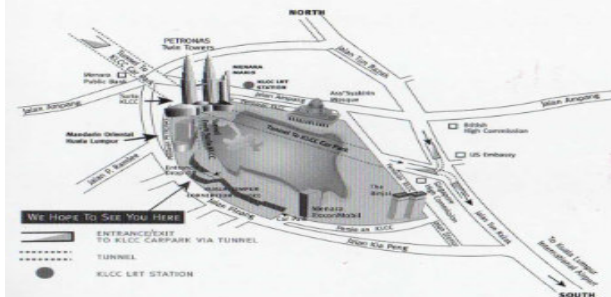
入场：
专业观众免费入场。18岁以下人士谢绝入场。

地点：
吉隆坡会议中心 (Kuala Lumpur Convention Centre)
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

联系方式：
法兰克福展览(香港)有限公司
电话：(852) 2238 9912
传真：(852) 2598 8771
autoasia@hongkong.messefrankfurt.com

马来西亚办事处：
Interactive Fairs & Management Sdn Bhd
电话：(60) 3 7803 2276
传真：(60) 3 7803 3276
info@malaysia.messefrankfurt.com

messe frankfurt



马来西亚汽车修理厂商总会与讲习会目录

欲参与以下节目，请联络

马来西亚汽车修理厂商总会

电话：03-6257 7688

传真：03-6250 4288

电邮：fawoam@gmail.com



2011年03月31日(星期四)

▶ 汽车维修转型系统 (NAWAM) 讲座会

主讲者: *Mr. David Loh, Netica Solutions S/B 首席执行官*

2.00p.m. - 5.00p.m. (吉隆坡会议中心, 3号馆)

**** 开放给所有贸易成员及公众**

▶ 召开2011年度常年会员代表大会

7.00pm. - 11.00pm.

(Mezzanine 6 & 7, 4th Floor, Crowne Plaza Mutiara Kuala Lumpur)

**** 只限通过邀请**

2011年04月01日(星期五)

▶ 技术哲学与汽车维修和维修企业经营

(华语主讲)

主讲者: *胡建军先生, 中国汽车服务高级工程师*

10.00a.m. - 1.00p.m. (吉隆坡会议中心, 3号馆)

**** 需预先向 FAWOAM 登记**

▶ 撞击维修培训讲座会 (英文主讲, 华语翻译)

主讲者: *Mr. Per Madsen, Area Sales Director of Car-O-Liner*

翻译者: *李韞喆先生 Car-O-Liner Academy Beijing Instructor*

2.00p.m. - 5.00p.m. (吉隆坡会议中心, 3号馆)

**** 需预先向 FAWOAM 登记**

▶ 2011年总会会员交流晚宴

7.00p.m.

(Nirwana Ballroom 1 & 2, Lower Lobby, Crowne Plaza Mutiara Kuala Lumpur)

**** 只限通过邀请**